**Option One: Create Your Own Business Rubric**

|  |  |  |
| --- | --- | --- |
| **Description** | **Points Earned** | **Points Possible** |
| Mission Statement |  | 5 |
| The Team |  | 5 |
| Marketing Summary  -Advertising Objectives  -Advertising Strategies  -Implementation  -Media Choice  -Evaluation  -Budget |  | 25 |
| Summarize Concept |  | 10 |
| Prototype |  | 15 |
| Competition |  | 10 |
| Goals and Objectives |  | 10 |
| Financial Plan – Costs |  | 10 |
| Resources |  | 10 |
| **Total** |  | **100** |
| **Presentation Total** |  | **50** |

**Option Two: Current Events News Cast**

|  |  |  |
| --- | --- | --- |
| **Description** | **Points Earned** | **Points Possible** |
| Economic Current Event #1 |  | 20 |
| Economic Current Event #2 |  | 20 |
| Economic Current Event #3 |  | 20 |
| Economic Current Event #4 |  | 20 |
| Creativity |  | 5 |
| Appropriateness & Topic Quality |  | 5 |
| Video Quality & Production |  | 5 |
| Length (at least 4 minutes) |  | 5 |
| **Total** |  | **100** |
| **Presentation Total** |  | **50** |

**Option Three: Globalization Project**

|  |  |  |
| --- | --- | --- |
| **Description** | **Points Earned** | **Points Possible** |
| What is globalization? |  | 10 |
| What does globalization mean to the United States (Pro and Con)? |  | 10 |
| Identify the economic benefits of globalization. |  | 10 |
| What are the issues and concerns associated with Globalization? Do some countries benefit more than others? Why? (Provide examples.) |  | 10 |
| What is the impact of globalization on human rights? (Discuss poverty, sweatshops, child labor etc.) Provide examples of companies that have violated human rights. |  | 10 |
| How does globalization impact the environment? Environmental protection vs. economic growth |  | 10 |
| How are cultures affected? Are cultures disappearing? |  | 10 |
| Is globalization redefining the United States and the world beneficially? Give examples and reasoning. |  | 10 |
| Bibliography |  | 5 |
| Creativity |  | 5 |
| Images |  | 10 |
| **Total** |  | **100** |
| **Presentation Total** |  | **50** |

**Option Four: Economics Video**

|  |  |  |
| --- | --- | --- |
| **Description** | **Points Earned** | **Points Possible** |
| Appropriate Economic Topic |  | 25 |
| Informative |  | 25 |
| Accuracy |  | 15 |
| Length of Time |  | 10 |
| Production Quality |  | 25 |
| **Total** |  | **100** |
| **Presentation Total** |  | **50** |

**Option Five: Economics Music Video**

|  |  |  |
| --- | --- | --- |
| **Description** | **Points Earned** | **Points Possible** |
| Appropriate Economic Topic |  | 25 |
| Informative |  | 25 |
| Accuracy |  | 15 |
| Length of Time |  | 10 |
| Production Quality |  | 25 |
| **Total** |  | **100** |
| **Presentation Total** |  | **50** |

**Option Six: Economics Board Game**

|  |  |  |
| --- | --- | --- |
| **Description** | **Points Earned** | **Points Possible** |
| Board Game Construction |  | 50 |
| Clear Rules |  | 25 |
| Appropriate for teaching Basic Terms and Concepts |  | 15 |
| Creativity |  | 10 |
| Usability |  | 10 |
| **Total** |  | **100** |
| **Presentation Total** |  | **50** |

**Option Seven: Research PowerPoint or Paper**

Research PowerPoint

|  |  |  |
| --- | --- | --- |
| **Description** | **Points Earned** | **Points Possible** |
| 15 content slides  Clear, concise, and to the point |  | 5 |
| Animation |  | 5 |
| Notes |  | 5 |
| Content |  | 50 |
| Proper Citations |  | 5 |
| Organization |  | 10 |
| Clarity of Theme |  | 20 |
| **Total** |  | **100** |
| **Presentation Total** |  | **50** |

Research Paper

|  |  |  |
| --- | --- | --- |
| **Description** | **Points Earned** | **Points Possible** |
| Content |  | 100 |
| Proper Citations – 6 sources |  | 5 |
| Organization, Clarity of Theme |  | 5 |
| Compelling Question |  | 30 |
| Content, 5-7 pgs., 11-point Calibri |  | 10 |
| **Total** |  | **150** |